



Derby Brewing Company Win Gold at SIBA's Midlands Beer Competition

Derby Brewing Company are thrilled to have won the gold award for one of their new craft style beers, 'Drop It Like It's Hop' at last night's SIBA's Midlands Independent Beer Awards held at The New Bingley Hall in Birmingham.

The beer 'Drop It Like It's Hop', a 4.5% American Pale Ale, was entered into the category for Premium Bitters & Pale Ales. We have sourced a number of hops from the West Coast of the America, resulting in a clean, refreshing, big fruity beer with citrusy and pink grapefruit notes.

In order to be considered for this category, the bitters and pale ales need to have an ABV between 4.5% and 4.9%, embrace a range of colours, contain medium to high levels of bitterness and a range of hop characteristics while giving a balance of flavours without harshness and not contain any specialty ingredients.

Speaking about the awards, Paul Harris, Director Derby Brewing Company, commented "We're really pleased that one of our new craft style beers have been recognised by SIBA and to win a Gold award was fantastic. There is a lot of strong competition from other breweries so win gold from all these entries is excellent. SIBA hold regional and national awards every year and they are a great opportunity for breweries to be recognised.

Trevor Harris, Director of Brewing at Derby Brewing Company, added "We have always prided ourselves on offering exciting new beers for the city of Derby, taking inspiration from the fantastic world of beer, so to receive recognition for one of our new craft style beers is worth celebrating over a pint or two!

Derby Brewing Company offers a permanent range of beers covering many beer styles and ABV range, many of which are award winning. To keep things interesting for their customers, each month a few new beers are brewed. All of the new beers generally only come around once, so when it's gone it's gone.

Notes to editors:

- *Derby Brewing Company was founded in 2004 by Trevor Harris*
- *Derby Brewing Company now boasts many award winning beers across every beers including two national award winners*

- *Derby Brewing Company own four venues: **The Tap**, Derwent Street, Derby; **The Greyhound**, Friar Gate, Derby; **The Queen's Head**, Little Eaton and **The Kedleston Country House**, Quarndon*

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