

For immediate release:

Derby Ram Trail releases tickets for the Farewell Weekend and end of trail Auction

<https://www.derbymuseums.org/news/derby-ram-trail-releases-tickets-for-the-farewell-weekend-and-end-of-trail-auction>



Image: Derby Ram Trail credit Derby Museums

The Derby Ram Trail has been creating a buzz across the city since it launched at the end of May. Now, with all the excitement it has created you could have the opportunity to own your very own unique work of art.

With just over six weeks to go, serious bidders are invited to register their interest for the end of trail auction, taking place in the prestigious Italian Mill in the newly opened Museum of Making.

The event will be hosted by TV Personality and Auctioneer Charles Hanson and will also be live streamed so everyone can join in the fun online too. So, if you have really enjoyed the colourful spectacle and would really like to have a permanent reminder of this wonderful event you can register your interest here: <https://derbyramtrail.org/auction/>

Tony Butler, Executive Director at Derby Museums said: *‘Through the opening of the Museum of Making and launch of the Derby Ram Trail, we have really enjoyed bringing people back into the city and brightening up our city’s streets with these fabulous works of*

art. It will be great to see who is going to bid on the night and take these fantastic pieces of art back to their homes, workplaces and local communities.'



'If you do decide to take the plunge at the auction, not only will you end up with a fantastic work of art, you will also be supporting the work of Derby Museums as proceeds raised through the auction will be part of the Endowment, supporting the work we do across all our sites.'

The Derby Ram Trail Auction is kindly supported by Penguin PR.

Derby Museums will also be hosting a Farewell RamUnion Weekend from 3-5 September with an opportunity for members of the public to come and see all the rams together for one last time before they ram-pede off to auction. Tickets for this event have just been released and are expected to sell quickly.

For more information about the Auction, Ram Union Weekend and other trail events, including a range of accessible family friendly events simply visit www.derbyramtrail.org.

-Ends-

For more information, please contact Jen Cuadrado, Head of Fundraising:
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Notes for Editors

About Derby Ram Trail

- Is a spectacular free art sculpture trail which will be in Derby until Sunday 22nd August 2021. A flock of fabulously colourful and unique rams will take you on a trail around the beautiful city of Derby. The ram sculpture is based on the mythical Derby Ram from the 18th Century song, which according to legend was ten yards high with enormous horns and a huge flowing fleece. The story tells how people from all over came to see the huge Derby Ram, and we are excited that people are once again flocking to Derby.
- The Derby Ram Trail is brought to you by Derby Museums, together with Wild in Art and Presenting Partner Cathedral Quarter Business Improvement District (BID). Wild in Art is a leading producer of creative events that transform places into free, family-friendly outdoor art galleries.

- Proceeds raised from The Derby Ram Trail will contribute to Derby Museums' Endowment, helping to secure the future of our free museums for everyone to enjoy. Every pound raised will be doubled by a grant from the National Lottery Heritage Fund.



www.derbyramtrail.org

@derbyramtrail | #DerbyRamTrail

About Wild in Art

- Wild in Art is the leading producer of spectacular public art events that entertain, enrich, inform and leave a lasting legacy. It brings together businesses and creative sectors with schools and local communities through the creation of uniquely painted sculptures.
- Since 2008 Wild in Art has animated cities across the world including Manchester, Sydney, Auckland, Cape Town and São Paulo, and created trails for the London 2012 Olympics, the 2014 Commonwealth Games in Glasgow, Historic Royal Palaces and Penguin Random House.

Wild in Art events have:

- Enabled over £15m to be raised for charitable causes
- Injected £2.4m into local creative communities
- Engaged over 850,000 young people in learning programmes
- Helped millions of people of all ages to experience art in non-traditional settings
- The Wild in Art apps are available to download from the App Store and Google Play.

wildinart.co.uk

About Derby Museums

- Founded in 2012, Derby Museums is an independent charitable trust that manages three museums in the city, the Museum and Art Gallery, Pickford's House and the new Museum of Making at Derby Silk Mill and holds and curates all the art and collections within them, including the world's largest collection of paintings by Joseph Wright of Derby. www.derbymuseums.org
- Derby Museums inspires all generations to be makers, artists and thinkers. It aims to bring as many of the objects and treasures in the collections into the public domain as possible and to present them in ways that delight and inspire via education and learning programmes, events and exhibitions, in order to share knowledge and inspire creativity and making amongst the people of Derby.
- As a charitable trust, Derby Museums relies on funding and grants from organisations, as well as donations from businesses and the general public, all of which is gratefully received in order to ensure that admission to the museums remains free for all. It is also a National Portfolio Organisation supported by Arts Council England.
- Derby Museums has been awarded a Heritage Endowment Grant by the National Lottery Heritage Fund as part of its Endowment Campaign Over the next four years Derby Museums aims to raise £1 million that will be matched pound for pound by The Fund. This will create a £2 million Endowment Fund that will be permanently invested to provide an income to help to support Derby Museums' long- term future.

About the National Lottery Heritage Fund

- Using money raised by the National Lottery, we **Inspire, lead** and **resource** the UK's heritage to create **positive and lasting change** for people and communities, now and in the future. www.heritagefund.org.uk. Follow @HeritageFundUK on [Twitter](#), [Facebook](#) and [Instagram](#) and use #NationalLotteryHeritageFund

- The Fund has been supporting the Museum of Making and its activities programme since 2015, with a major grant of £10,695,000, including an initial £817,300 of Development Funding.



About Arts Council England

- **Arts Council England** is the national development agency for creativity and culture. We have set out our strategic vision in [Let's Create](#) that by 2030 we want England to be a country in which the creativity of each of us is valued and given the chance to flourish and where everyone of us has access to a remarkable range of high quality cultural experiences. We invest public money from Government and The National Lottery to help support the sector and to deliver this vision. www.artscouncil.org.uk
- Following the Covid-19 crisis, the Arts Council developed a £160 million **Emergency Response Package**, with nearly 90% coming from the National Lottery, for organisations and individuals needing support. We are also one of several bodies administering the Government's **Culture Recovery Fund** and unprecedented support package of £1.57 billion for the culture and heritage sector. Find out more at www.artscouncil.org.uk/covid19