

PRESS RELEASE: Whisky Tours Recognised for Derbyshire Peak District Visitors

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White Peak Distillery has received recognition for its visitor tours in the 2020 Peak District & Derbyshire Tourism Awards. The Distillery collected the [Gold] Award in the New Tourism Business category at a ceremony held at Buxton's iconic Devonshire Dome on the 5th March 2020

The Awards feature some of the most talented and committed tourism businesses in the region, a sector which generates £2.3 billion, supports 30,000 jobs and attracts 42 million visitors annually.

White Peak Distillery opened its doors to visitors in September 2018, having been commissioned earlier that year. The Distillery has been perfecting its whisky-making since April 2018, having now laid down over 550 casks of future Derbyshire whisky. The Distillery has also been in the news in the 2020 Wizards of Whisky Awards, winning two Gold awards for its maturing single spirit, along with recognition for European Innovation of the Year.

White Peak Distillery is the first full-scale craft whisky distillery in Derbyshire and the Peak District, and aims to play a major part in a new English whisky category. Established by local couple Max & Claire Vaughan, they have built a small, growing team with a huge passion for whisky-making, reflected in a 5-star Trip Advisor rating. Whilst the whisky is maturing in oak casks, the Distillery also has a range of Shining Cliff gin, which feature in the guided tastings on its weekly tours.

The Distillery is in the former Johnson & Nephew Wire Works which sits within the Derwent Valley Mills UNESCO World Heritage Site, famous for its cotton mills, industrial entrepreneurs and innovators. A Distillery tour shines a light on some of this rich industrial heritage.

Claire Vaughan, co-founder, said "It's fantastic to win this award. Creating a destination and working within an Edwardian-era building has had its challenges, but it's been an amazing journey to breathe new life into the old Wire Works. To welcome visitors in to see Derbyshire's first whisky coming off our copper stills makes all the hard work worthwhile. The whole team is really passionate about what we're doing and I think this really comes through to our visitors. The local support we've had to-date has been wonderful along with all the new relationships we continue to forge with other local businesses".

Editor Notes

More information on its Distillery tours is available on the Company's website, and the Distillery Shop is open to all visitors <https://www.whitepeakdistillery.co.uk>

Media Contact

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