

Derby Tourism

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Cheers, Derby!

Derby, the revitalised city in the heart of the English Midlands, has been named in the same breath as the Indian tourist haven of Goa and a collection of beautiful villages in Italy, in the latest issue of *Lonely Planet* magazine.

Listed fourth in a top ten list of "must see attractions" by the esteemed travel magazine, Derby features alongside fellow UK destinations Thorington (Suffolk), Rye Bay (East Sussex) and London – as well as such world-renowned destinations as Alta Badia in the Italian Dolomites, Tampere in Finland, Sagres in Portugal, the Asturias in Spain, Amiens in France and Goa.

Derby may not be able to compete with the likes of Alta Badia as far as natural beauty is concerned but, according to the magazine's authors, it does have an outstanding range of real ales, beers and pubs which make it one of the places which their readers should now put at the top of their "must see" places to visit.

Two inns singled out for special praise, the Brunswick and The Falstaff, brew their own ales, with the former offering as many as 14 at any one time. But others, such as The Brewery Tap, Derby's Royal Standard, add to the whole experience by offering a value for money "rack" which gives customers the opportunity to sample five featured real ales for just £5 while also nibbling on some local cheese.

The *Lonely Planet* accolade comes just a couple of months after the Good Beer Guide for 2011 named it the first city of beer, with the best real ale pub crawl in Britain.

Julian Tubbs, the regional director for the Campaign for Real Ale in Derby, commented: "It's quite right that the quality of our beers here in Derby has been recognised in this way. I would find it difficult to single out just two pubs in the city, as we have a wealth of great places selling excellent real ale. I've never been to Goa but I'm sure it's nearly as good as Derby, although I doubt the beer is as nice!"

Peter Grunet, editor of *Lonely Planet* magazine, said: "The challenge was to offer the most imaginative suggestions we could for spending that precious spare time in the months ahead and we feel Derby is a great suggestion for our readers."

With more real ales per head of population than anywhere else in Britain, the city has long promoted its microbreweries and Real Ale Festivals as one of the main reasons for visiting the city. Full details can be found on the [visitderby.co.uk](http://www.visitderby.co.uk) website at <http://www.visitderby.co.uk/realale>

But the city as a whole has enjoyed a complete transformation in recent years – with more than £2.2 BILLION having been spent on its regeneration.

Full details can be found at www.visitderby.co.uk.

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