

## EAST MIDLANDS DESIGNER OUTLET SHARES RE-OPENING PLANS INCLUDING MEASURES TO MANAGE CAPACITY



**EAST MIDLANDS, 11 JUNE 2020** – In line with the British Government’s latest advice on Tuesday 9<sup>th</sup> June, **East Midlands Designer Outlet** is pleased to share its plans to re-open on Monday 15<sup>th</sup> June. The centre would like to take this opportunity to assure the local community that it has liaised with Ashfield District Council and Bolsover Council to ensure the safety and welfare of its customers, brand partners and employees, and its re-opening is subject to Government regulations and guidelines. Initially, the centre will re-open with restricted customer capacities and adjusted opening hours from 10am to 6pm, Monday to Saturday and 10am-5pm on Sundays.

Social distancing and hygiene measures have been put in place ahead of re-opening. East Midlands Designer Outlet is committed to facilitating the Government-recommended 2 metres between customers and has implemented queuing systems and directional signage throughout the centre. While wearing a face covering in the centre is not a mandated requirement, the government’s current advice is, *“If you can, wear a face covering in enclosed public spaces where social distancing isn’t possible and where you will come into contact with people you do not normally meet”*. The centre has made hand sanitisers available in common areas and has implemented a cleaning regime that ensures public spaces and high touch points are regularly disinfected. All toilets will operate with designated attendants and will be cleaned continually throughout each trading day.

East Midlands Designer Outlet is committed to the safe management of visitor numbers, and with new capacity limits in place, will position dedicated representatives at all mall entrances to manage guest numbers and ensure that the centre is operating as safely and effectively as possible. While the Designer Outlet’s full car park capacity will be accessible, should there be a need to control visitor numbers, dedicated teams will be employed to manage traffic and queues will be in operation outside the centre entrances.

East Midlands Designer Outlet can confirm that many of its food and drink partners, including 200 Degrees Coffee, Subway and BB’s Bakers + Baristas, will also re-open from Monday 15<sup>th</sup> June offering

takeaway-only services. To help the centre to adhere to social distancing guidelines, any surrounding seating areas will remain closed.

Brands confirmed to re-open on 15<sup>th</sup> June include Nike, Tommy Hilfiger, Calvin Klein, Levi's, Converse and GAP, with many more to follow. Once re-opened, the centre will update individual brand's pages on its website regularly, so encourages customers to check online for further information and confirmed store openings before planning their visit.

*"We have been working hard behind the scenes to ensure that the centre is ready for re-opening," says David Jackson, Centre Manager at East Midlands Designer Outlet. "The health and safety of our guests is paramount, so whilst the new measures we have put in place may mean that the centre looks and feels a little different, we are confident that visitors will still very much enjoy their trip. My team and I are looking forward to welcoming shoppers back on Monday."*

Last month, East Midlands Designer Outlet partnered with the UK government's Ministry of Defence (MOD) to host a four-day drive-through COVID-19 testing centre that enabled almost 1,000 key workers and local residents to be tested. The test site was part of a national effort by the MOD to roll out centres across the UK and make it easier for frontline workers and those displaying symptoms to be tested. East Midlands' catchment of 5.5 million people meant it offered a great opportunity for high testing uptake, especially among residents in Nottingham, Derby, Sheffield and Mansfield.

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### **About McArthurGlen Group**

McArthurGlen Group, Europe's leading owner, developer and manager of designer outlets, was founded in Europe by the Kaempfer Partners in 1993. The pioneer of designer outlet retailing in Europe, McArthurGlen has since developed 675,000 sq m of retail space. The company currently manages 25 designer outlets in 10 countries: Austria, Belgium, Canada, France, Germany, Greece, Italy, the Netherlands, Spain and the UK delivering total portfolio revenues of over 4.5 billion euros a year.

The centres are home to the most sought-after luxury and premium brands, and offer over 90 million fashion-loving customers year-round savings in vibrant, high-quality shopping environments.

In 2013, McArthurGlen became a joint venture between the Kaempfer Partners and Simon Property Group Co. (NYSE SPG), a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations.

As part of its on-going expansion, McArthurGlen is under way or in planning with three new designer outlets: West Midlands (the UK), Paris-Giverny (France) and Remscheid (near the German cities of Cologne and Düsseldorf).