

## Derby Tourism

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### **Derby announces its newest attraction**

Derby has welcomed the opening of a new attraction within the city: The National Sikh Heritage Centre – a modern museum that allows the visitor to appreciate the rich and complex heritage of the Sikhs.

The new Centre is the culmination of more than 25 years of hard work by a dedicated group of Sikhs who, in the 1980s, went on a series of field trips to London Museums and places of Anglo-Sikh interest throughout the country.

The result is a new attraction, which tells the British-Sikh version of their heritage. And its aim is to "conserve, preserve, interpret, promote and inspire the special British-Sikh relationship like never before".

Supported by English Heritage, the Imperial War Museum, the V&A and the British Army, the new National Sikh Heritage Centre & Holocaust Museum is located in Princes Street, Derby. It is open Monday to Friday 10am to 12pm, and then from 6pm to 8pm. On Saturdays and Sundays, it is open 11am to 2pm. Admission is free.

A current "We Were There" exhibition, meanwhile, highlights the significant, but little known, contribution made by Britain's ethnic minorities to the defence of the nation over the past 250 years.

Full details can be found at [www.nationalsikhmuseum.com](http://www.nationalsikhmuseum.com).

Derby has benefited recently from around £2.2 billion worth of investment, all of which has helped to make city an attractive option for a short break, or longer stay.

A new 112-bedroom Ramada Encore Hotel, for example, recently opened on Pride Park, adding to the city's full range of accommodation which, from May 2008, has also featured Derby's first ever boutique hotel - The Cathedral Quarter Hotel ([www.thefinessecollection.com](http://www.thefinessecollection.com)).

The catalyst for much of the development was the opening of the £340 million Westfield Derby city centre shopping complex. The centre also now features Cinema de Lux, with its two intimate "Director's Halls" - featuring Ultra leather loveseats and rocking recliners! For full details, visit [www.westfieldderby.co.uk/cinema](http://www.westfieldderby.co.uk/cinema).

Other recent additions to the city have been QUAD ([www.derbyquad.co.uk](http://www.derbyquad.co.uk)) - a £10m visual arts and media centre, which features a gallery, cinema, café bar and workshops – and 'Cathedral Green', featuring a stylish new footbridge across the River Derwent.

Derby also offers its visitors a choice of three short break packages with prices starting from £74.95 per person: 'A Real Ale Break', 'A Rams Football Weekend', and 'A Derby Ghost Break'. For more details, visit [www.visitderby.co.uk](http://www.visitderby.co.uk). And to order a free copy of the 2009 *Derby Visitor Guide*, telephone 01332 255802.

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