

February 16

**ROYAL CROWN DERBY CELEBRATES 90 GLORIOUS YEARS
OF QUEEN ELIZABETH II**



As the British Monarchy prepare to celebrate the 90th birthday of Queen Elizabeth II (Thursday 21st April 2016) fine bone china perfectionist, Royal Crown Derby is marking this momentous occasion with a beautifully handcrafted commemorative collection, designed by renowned royal specialist, June Branscombe.

Hand-crafted in England by Royal Crown Derby's skilled artisans, in its historic Osmaston Road factory, the collection, which will be available to purchase in April, features five delicate pieces; a 21.5cm Talbot Plate, Loving Cup, Miniature Loving Cup, Covered Trinket Box and Five Petal Tray, each festooned in rich blues and reds and hand-finished in 22-carat gold.

Each item features a commemorative backstamp and will be a limited edition of 426 pieces (with the exception of the general release Five Petal Tray), to reflect the fourth month of 1926, when Queen Elizabeth was born.

June Branscombe's inspired designs follow the theme of the family badge of the House of Windsor - the Oak tree - and depicts the sovereign's crown surrounded by the emblems of the United Kingdom; the Tudor rose of England, the thistle of Scotland, the leek of Wales and the shamrock of Northern Ireland. The centre of the plate carries the Queen's Cipher – E II R with the Sovereign's Crown within a cartouche of oak leaves and all items are surrounded by a commemorative inscription, "To Celebrate the Ninetieth Birthday of H.M. Queen Elizabeth II 21st April 2016", making each item the perfect addition to any royal aficionado's collection.

To complement these hand-finished treasures, Royal Crown Derby will also release two further commemorative pieces in June to celebrate the 95th birthday of the Duke of Edinburgh (Friday 10th June 2016), consisting of a limited edition of 426 Loving Cup and a general release Five Petal Tray.

FOR FURTHER INFORMATION, IMAGES, PRODUCT LOANS AND EXPERT COMMENT PLEASE CONTACT KATY DAVIES OR NIKKI GIRVAN AT THE RETAIL ROOM

TELEPHONE: +44 (0)1244 325 751 EMAIL: ROYALCROWNDERBYPR@THERETAILEDROOM.CO.UK

Christopher Oakes, Sales and Marketing Director at Royal Crown Derby commented; “We have a long tradition of designing and manufacturing commemorative pieces which mark key moments in our monarchy’s history. We are particularly proud of June Branscombe’s new design and certain that it will be extremely popular with Royal collectors.”



Five Petal Tray - £70

FOR FURTHER INFORMATION, IMAGES, PRODUCT LOANS AND EXPERT COMMENT PLEASE CONTACT KATY DAVIES OR NIKKI GIRVAN AT THE RETAIL ROOM

TELEPHONE: +44 (0)1244 325 751 EMAIL: ROYALCROWNDERBYPR@THERETAILEDROOM.CO.UK

194 Osmaston Road, Derby, DE23 8JZ, England Telephone: +44 (0)1332 712 863
www.royalcrownderby.co.uk Registered in England No. 3981291 Registered Office: 194 Osmaston Road, Derby, DE23 8JZ



Talbot Plate - £135



Loving Cup - £130

FOR FURTHER INFORMATION, IMAGES, PRODUCT LOANS AND EXPERT COMMENT PLEASE CONTACT KATY DAVIES OR NIKKI GIRVAN AT THE RETAIL ROOM

TELEPHONE: +44 (0)1244 325 751 EMAIL: ROYALCROWNDERBYPR@THERETAIRROOM.CO.UK

194 Osmaston Road, Derby, DE23 8JZ, England Telephone: +44 (0)1332 712 863
www.royalcrownderby.co.uk Registered in England No. 3981291 Registered Office: 194 Osmaston Road, Derby, DE23 8JZ



Miniature Loving Cup - £70

All commemoratives are beautifully presented in individual boxes and available to purchase and order from the Royal Crown Derby Retail shop (0)1332 712 833 and at www.royalcrownderby.co.uk

ENDS

Notes to the Editors:

All prices are RRP

The Queen's 90th Birthday commemorative collection will be available in April and the two pieces to celebrate the Duke of Edinburgh's 95th Birthday will be available in June.

The Royal Crown Derby Porcelain Company is a world-leading manufacturer of finest bone china tableware, giftware and collectables, using techniques unchanged for 264 years.

The Royal Crown Derby basic formula of bone ash, china stone and china clay remains a formula for high quality bone china. The intrinsic strength of the body means that it is possible to achieve delicate profiles without sacrificing resistance to breakage, unlike other translucent bodies.

In 2013 Royal Crown Derby was acquired by Steelite International, one of the world's most respected tableware manufacturers.

Royal Crown Derby employs 168 people at its historic factory in Derby, England. Its products are 100% made in England.

FOR FURTHER INFORMATION, IMAGES, PRODUCT LOANS AND EXPERT COMMENT PLEASE CONTACT KATY DAVIES OR NIKKI GIRVAN AT THE RETAIL ROOM

TELEPHONE: +44 (0)1244 325 751 EMAIL: ROYALCROWNDERBYPR@THERETAILEDROOM.CO.UK

194 Osmaston Road, Derby, DE23 8JZ, England Telephone: +44 (0)1332 712 863
www.royalcrownderby.co.uk Registered in England No. 3981291 Registered Office: 194 Osmaston Road, Derby, DE23 8JZ

Established in 1750, the company became known as “Crown Derby” by King George III in 1775. In 1890, Queen Victoria bestowed the title "Royal" creating the company name of “Royal Crown Derby.”

Royal Crown Derby has global distribution in more than 34 countries. Its Collectors Guild has more than 3,000 members worldwide.

FOR FURTHER INFORMATION, IMAGES, PRODUCT LOANS AND EXPERT COMMENT PLEASE CONTACT KATY DAVIES OR NIKKI GIRVAN AT THE RETAIL ROOM

TELEPHONE: +44 (0)1244 325 751 EMAIL: ROYALCROWNDERBYPR@THERETAILEDROOM.CO.UK

194 Osmaston Road, Derby, DE23 8JZ, England Telephone: +44 (0)1332 712 863
www.royalcrownderby.co.uk Registered in England No. 3981291 Registered Office: 194 Osmaston Road, Derby, DE23 8JZ