

STEP INTO SUMMER WITH FUN-FILLED FAMILY ACTIVITIES AT DERBION



Derby's best-loved shopping destination is set to welcome visitors for a summer jam-packed with fun activities, including an indoor beach and character meet-and-greets, so shoppers can enjoy a taste of holiday closer to home during the school holidays.

Come rain or shine, the centre is giving locals the chance to be transported to sunnier shores with the much-anticipated return of its indoor beach. Visitors will be able to find the beach on Level 2 near to Boots between Friday 30th July to Monday 30th August.

Keeping the children entertained while providing a sandy sanctuary for parents, the indoor beach is the perfect place for families to enjoy a well-deserved break from shopping. Open from 10am to 3pm every day, the beach will host a variety of free activities, including daily volleyball and sandcastle competitions.

Youngsters will also be able to get into the spirit of summer at the venue's free face-painting station on Saturday 7th August, open from 10am to 3pm. What's more, on Saturday 31st July, visitors can also cool off with icy delights from the beach's ice cream bike.

PRESS RELEASE

Thursday 29th July, 2021

As well as browsing the centre's fantastic range of fashion and lifestyle brands this summer, families can look forward to meeting some of their favourite TV characters. Join the excitement as the lovable Hey Duggee visits Derby on Friday 13th August to meet little shoppers. Guests can also grab a selfie with Peter Rabbit who will be hopping to Derby to see little ones on Friday 27th August.

Alongside meet-and-greets and the return of the indoor beach, the venue offers a variety of delicious dining options, so shoppers can complete their day out with their favourite dish. Visitors can choose from a range of restaurants, including TGI Fridays, Five Guys, Wagamama and Zizzi.

Elsewhere in the centre, visitors can enjoy the venue's leisure facilities, which include bowling and mini golf at Hollywood Bowl and Paradise Island Adventure Gold, as well as Showcase Cinema de Lux.

Adam Tamsett, General Manager of Derby, commented: "We're delighted to give our customers a taste of summer after such a challenging year. We know not everyone will be able to get away on holiday, so we're excited to bring seaside fun to Derby.

"Whether you're taking a well-earned break from shopping, visiting the beach or meeting the much-loved characters before your trip to the cinema, mini golf or bowling, we've got entertainment to keep the whole family entertained, whatever the weather."

Derby's indoor beach and character meet-and-greets are available for families free-of-charge on selected dates this summer. For further information and the list of dates, visit www.derby.com.

ENDS

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NOTES TO EDITORS

Trading Hours

PRESS RELEASE

Thursday 29th July, 2021

Monday to Wednesday: 9am – 6pm

Thursday to Friday: 9am – 8pm

Saturday: 9am – 7pm

Sunday: 10:30am – 4:30pm

About Derbion

Derbion offers a very attractive and high quality environment with retailers including Next, Zara, H&M, M&S, Hobbs, Hugo Boss, Whistles, The Disney Store, Lush and JD Sports. It is also home to the main car park in the city (including over 3,600 spaces), a food court, and a leisure hub anchored by a 12-screen Showcase Cinema De Lux, Hollywood Bowl, Paradise Island Adventure Golf and the 640 seat Derby Theatre.

The centre has been at the heart of Derby since 2007, attracting more than 21 million people a year.