

Derbion announces new Jack Wills store



Derbion has announced that it's set to welcome another big name to the centre, with the arrival of a new Jack Wills store, set to open in Spring 2022.

Located on Level 2, opposite Zara, Jack Wills will offer an array of men's and womenswear within the 2,407 sq. ft space. The British fashion brand, which offers casual clothing through to formal wear, is renowned for its heritage-inspired hoodies, sweatshirts, coats and gilets.

The stylish space will be the first standalone store in the UK to showcase a brand-new look and feel. Work will begin on transforming the unit from February, with the store set to officially open its doors in the spring.

Adam Tamsett, general manager at Derbion, commented: "We're delighted to be welcoming Jack Wills to Derbion this year, its unique brand is the perfect addition to the centre's expanding fashion offering.

"The announcement of the new store follows a string of successful openings at Derbion, including FLANNELS, Tommy Hilfiger and Mango, with Frasers set to arrive at the centre later this year."

For more information on Jack Wills, visit <https://www.jackwills.com/>, and for more information on Derbion, head to www.derbion.com.

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PRESS RELEASE

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NOTES TO EDITORS

About Derbion

Derbion offers a very attractive and high-quality environment, home to over 150 brands, including Next, Zara, H&M, M&S, Hobbs, Hugo Boss, Whistles and Lush. It is also home to the main car park in the city (including over 3,600 spaces), a food court, and a leisure hub anchored by a 12-screen Showcase Cinema De Lux, Hollywood Bowl, Paradise Island Adventure Golf and the 640 seat Derby Theatre.

The centre has been at the heart of Derby for over 13 years, attracting more than 21 million visitors a year.