

## Derbion announces mid-week parking promotion



**Derbion has announced a limited-time parking promotion that gives shoppers all-day parking for £2 mid-week.**

From 1st October to 5th November, visitors to Derbion’s Centre Car Park can enjoy all-day parking every Wednesday for just £2 by registering to receive a QR code, which can then be scanned at the pay stations or upon exit.

The limited-time promotion offers shoppers visiting by car the chance to discover Derbion’s diverse range of shops, eateries and leisure experiences for less.

The promotion marks an exciting period at Derbion as the centre has recently welcomed brands such as Seasalt, 1NE. and Victoria’s Secret, and upgraded stores from names including Moss and Pandora.

Beth McDonald, Managing Director of Derbion, said: “We’re thrilled to announce the return of our limited-time parking promotion, which forms part of our ongoing commitment to providing great value and experiences for our visitors.

“With so much going on at Derbion in the coming months, including a jam-packed calendar of events throughout October and November, we hope the promotion gives shoppers more opportunities to explore everything the centre has to offer.”

For more information, visit [www.derbion.com](http://www.derbion.com).

**ENDS**

## **Press Enquiries:**

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## **Notes to Editors:**

### About Derbion:

Derbion is the East Midlands' premier retail and leisure destination, offering a full family-day out within a contemporary and safe environment.

The centre has an attractive lineup of famous brands with over 200 household names, including Next, Zara, Mango, H&M, M&S, Pandora, Hugo Boss, Tommy Hilfiger and JD, with new additions in the last 12 months including Victoria's Secret, Seasalt and Castore. We're proud to also be home to a 127,000 sq. ft department store for Frasers, Sports Direct, USC and GAME.

With Showcase Cinema de Lux, Paradise Island Adventure Golf, Hollywood Bowl and the 640 seat Derby Theatre, Derbion has an extensive leisure offer for visitors to enjoy. The venue's Food Terrace offers a wide variety of grab and go options for visitors to choose from, with seven further standalone restaurants and many more cafes and eateries throughout the centre.

The scheme is supported by an integrated, secure car park facility, offering 2,700 spaces in the heart of Derby city centre.

Find out more at <http://www.derbion.com>.