



PRESS RELEASE
FOR IMMEDIATE RELEASE

Brick by Brick - Building a Solid Foundation

A Groundbreaking LEGO Art Installation Inspires Sustainability at Derby Cathedral

Thursday 8th May 2025

This summer, Derby Cathedral invites visitors to experience Brick by Brick - Building a Solid Foundation, a unique, art installation and festival highlighting the importance of environmental sustainability through creativity and community engagement. Running from Friday 25th July to Thursday 21st August 2025, the event will be open during Cathedral hours (usually 9.00 am – 5.00 pm).

At the heart of the festival is a stunning, first-of-its-kind, model of Derby Cathedral and the surrounding city centre, crafted entirely from LEGO bricks by renowned artist *Brick This*, showcasing local landmarks and businesses.

But the event is more than just bricks and mortar. A wide range of interactive activities, talks, and workshops will be on offer. Families, schools, tourists, and community members will be invited to build solar-powered LEGO vehicles, windmills, and more - connecting learning with play and encouraging future-facing, environmentally conscious thinking.

The Dean of Derby, The Very Revd Dr Peter Robinson said “We’re excited to host an event that merges art, education, and sustainability in such an engaging way. Brick by Brick will bring people of all ages into the Cathedral space, fostering conversation and creativity around our journey to Net Zero.”

The festival is expected to attract thousands of visitors, following the success of previous installations such as Peace Doves, Gaia, and the Museum of the Moon. Events of this kind typically contribute to a significant increase in local footfall and boost the city’s visitor economy, supporting nearby businesses and enhancing Derby Cathedral’s role as a cultural hub.

Entry to the Cathedral during the event will be free, with a suggested donation of £3 per person. A charge may apply for some events and activities, raising vital funds towards the Cathedral's goal of reaching Carbon Neutrality.

This is a unique opportunity for local businesses to get involved and be part of something very special, encouraging and highlighting the importance of environmental sustainability. We are grateful for the businesses which have already provided us with financial support, including Ecclesiastical, Rothera Bray Solicitors, Cloud Next and The Iron Ram. The more support we get, the bigger and more successful the event will be! We are seeking financial support and in-kind contributions in return for an exclusive recognition and thank you package. Interested sponsors and partners are encouraged to get in touch to discuss how their support can help build something truly special, brick by brick.

Event Details:

When: Friday 25 July – Thursday 21 August 2025

Where: Derby Cathedral, Iron Gate, Derby, DE1 3GP

Admission: Free entry with suggested donation of £3; charges may apply for some events and activities

Contact for media enquiries:

Isabel Eaton, Digital Marketing Officer

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Contact for sponsorship opportunities:

Jessica Kilmurray, Head of Operations

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A tailored events programme has also been organised with tickets available at www.derbycathedral.org/brickbybrick

Visitors are encouraged to check the Cathedral website www.derbycathedral.org/ before planning a visit as pre-booked events will affect opening times. Tickets for all the events are also available on the website.

Social Media: please use #brickbybrickderby

Ends

Note to Editors

About Derby Cathedral

Derby Cathedral is the seat of the Bishop of Derby, and a centre for worship and mission serving the people and parishes of the Diocese of Derby. As well as being a lively place of worship, it is a place of musical and cultural excellence with a flourishing Cathedral Choir, and frequently hosts concerts and events. It is also one of the oldest buildings in Derby City Centre and as a Grade I listed building, it is of high historical significance. Derby Cathedral aims to develop strong relationships with all its stakeholders to become a place for inspirational music and worship, learning, heritage stories, arts and culture. Find out more at www.derbycathedral.org

About Brick This: Steve is an independent LEGO artist who runs Brick This, based in the North East of England. He offers two types of projects, exhibition and display models and custom LEGO kits. Exhibition models, such as the one in Derby Cathedral, are typically one-offs, taking months to complete and consisting of hundreds of thousands of LEGO bricks. His specialism is the creation of custom LEGO models related to the environmental sector. Steve sees climate change as the great challenge of our time, and has often wondered how he can bring it into his work. In recent years I have had the pleasure to develop a few custom LEGO kits that represent technology and vehicles from within the green energy sector, they have included floating wind turbines and hydrogen-powered boats. Find out more at www.brickthis.co.uk

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