



## **PRESS RELEASE**

**20<sup>th</sup> October 2025**

**FOR IMMEDIATE RELEASE**

### **“Celebrating Heritage” The Transformation of the Old Original Bakewell Pudding Shop.**

#### **HOME TO THE ICONIC BAKEWELL PUDDING**

It has been over 10 years since the Old Original Bakewell Pudding underwent a refurbishment programme. In recent months, Ian Cheetham from Good Fellas Furniture has collaborated closely with Jemma Beagrie and her talented team to bring about a transformation through minor structural alterations and a thoughtful redesign of the interior featuring beautiful craftsmanship.

Every effort has been made to preserve the shop's unique character, with the shop featuring four distinct areas, including an expansive bakery counter brimming with freshly baked goods and cosy corners that showcase carefully selected artisan brands from Derbyshire.

The historic shop is renowned as the birthplace of the famous Bakewell Pudding. It proudly preserves the original secret recipe, which is a closely guarded secret. While others may attempt to imitate it, this is the only authentic recipe in the world. When visitors enter, they are welcomed by the warm, inviting aroma of freshly baked goods wafting through the air.

The middle aisle has been significantly transformed, providing a spacious and accessible pathway that leads customers seamlessly to the enchanting rear of the shop and out into the pretty courtyard. This inviting outdoor space offers a perfect spot for visitors to relax, surrounded by the shop's rich history and warm ambiance.

By necessity the renovation has opened the space to enhance ease of movement while still retaining the heritage of this iconic building, allowing us to stock a broader range of artisan foods, drinks and homeware gifts. Most importantly, it has provided the opportunity to collaborate with unique local makers and producers.

We are excited to further develop this aspect and celebrate each partner with storyboard displays introducing their businesses. Be on the lookout for our "Welcome To" boards highlighting these local heroes.

**Cont/...**

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Head Office: The Beagrie Group, Building R, Units 8&9 Riverside Business Park, Bakewell, DE45 1GZ.



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The charming upstairs area of the shop has been thoughtfully upgraded with stylish light fixtures and new lampshades from the trendy Pooky brand. Additionally, we offer uniquely designed restaurant spaces that create cosy and comfortable environments, perfect for family dining, along with several thoughtful enhancements.

**Jemma Beagrie, Managing Director, The Beagrie Group said:-**

“Working with Ian and a talented group of skilled local craftsmen on this project has been an exhilarating experience. After months of careful planning, we were thrilled to set down our paintbrushes last week and unveil our beautiful new shop and restaurant.

We are grateful to have been entrusted with a building that holds a special place in the hearts of many. We take this responsibility seriously. The Old Original Bakewell Pudding Shop has been a beloved landmark since 1860, making it the oldest and original source of Bakewell Pudding. This very building has been selling the famous Bakewell Pudding for over 160 years, using our secret recipe to preserve a delicious tradition that continues to delight visitors from far and wide.

Our shop now features beautifully crafted cabinetry, new display shelves and a stunning display cabinet, along with a central checkout area at the heart of the store. The improved layout enhances the flow of the space, making it more accessible, especially during our busy tourist season.

Our customers and our commitment to the rural community are at the heart of everything we do. This is why this project has been so important to us, working with Ian Cheetham from Good Fellas based in nearby Hassop, Gregg Hudson Electrical from Bakewell, all of the glass and glazing were sourced from local Matlock Glass, the ironmongery was supplied by Twiggs of Matlock all of whom were born and raised in Derbyshire, within a 5-mile radius.

We prioritise building strong relationships with our local suppliers and fostering meaningful connections within our community. This approach not only enhances our product offerings but also contributes to the economic health and vitality of the area, which is at the centre of our ethos as a business.”

Do keep an eye on our social media channels for regular updates on what is on this season. All current information can be found on our websites or via the links below.

-Ends-

<https://www.bakewellpuddingshop.co.uk/>  
<https://www.thebakewellbakery.co.uk/>

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- **The Beagrie Group**

The Beagrie Group proudly operates several beloved hospitality venues across Derbyshire, each known for exceptional service and a welcoming atmosphere.

Their family-run business has a rich history in the industry, and they are dedicated to providing outstanding food crafted from locally sourced ingredients. They also provide guest accommodations at several of our pubs, along with a selection of charming holiday cottages right in Bakewell. Our establishments include: The Bakewell Bakery, Bakewell The Old Original Bakewell Pudding Shop, Bakewell The Scotsman's Pack, Hathersage The Bull's Head, Foolow The Prince of Wales, Baslow The Robin Hood, Baslow The Wheatsheaf, Bakewell Derbyshire Staycations, Bakewell.

Whether you are dining, staying, or simply visiting the Peak District, a visit to a Beagrie Group establishment guarantees an experience filled with warmth, quality and local flavour.

- **The Good Fella's Furniture Co**

The Good Fella's Furniture Co ethos is one of beautiful design, personally created to suit the homes, businesses and lifestyles of our discerning clients. It includes a focus on uncompromising quality, with nothing but the best materials, construction and client service. We believe in building projects that our clients will be delighted with for years to come.

- **The Good Fella's Furniture Co. is a Joinery Manufacturing Business.**

Founder Ian Cheetham has had several decades in Product and Interior design, along with joinery manufacture, both commercially and domestically.

He works closely with clients and contractors to deliver the perfect project. Specialising in the manufacture of solid Oak and solid Pine kitchens, Bedrooms and Bathrooms. We are proud to be based in the Olde Stable block at Hassop Hall Hassop, deep in the Peak National Park. Along with our day-to-day, we are often called upon to design, manufacture and install shopfitting projects.

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