

**DERBION ANNOUNCES JAM-PACKED WEEKEND
OF EXCLUSIVE OFFERS FOR STUDENTS**



Marking the start of the new academic year for university students, Derbion has revealed that it will host an in-centre student event, including a variety of discounts across selected retail, food and leisure brands.

From 11am to 5pm on Friday 29th and Saturday 30th September, students with a valid student card* can enjoy exclusive discounts from a selection of Derbion's best-loved brands, giving students the chance to enjoy Derbion's vast offering for less.

Celebrating the student weekend, leading brands, including Tortilla, Wagamama, Boux Avenue and much more, will host pop-up stalls packed with, games, freebies and limited time offers on Level 1 outside Boots.

Elsewhere in the centre, students will be able to find amazing discounts from a variety of stores, including:

- 15% off Burger & Sauce's full menu, including £2 cheese fries throughout the weekend
- 20% off lingerie brands Boux Avenue and Ann Summers, with £50 goodie bags up for grabs at Boux Avenue
- 20% off New Look
- 20% off Jack Wills on Friday, and 10% off Saturday
- 20% off makeup and skincare brand KIKO

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- 10% off at Boots, plus a lucky dip to win prizes
- 10% off in the Frasers beauty hall
- 20% off storewide at TYPO
- Flannels 20% Friday and 10% Saturday
- 20% off at Clintons
- 20% off when you spend £70 at Damage Society
- 15% off full priced items at LIDS
- 20% off at The Perfume Shop
- Buy one get one free at Bubble CiTea when you download the app and show a member of staff

Beth McDonald, Managing Director of Derbion, commented: "We're thrilled to announce our exciting student weekend event, which is set to be bursting with exclusive discounts from some of the centre's best-loved brands.

"We're confident that students will enjoy the variety of discounts and experiences on offer throughout the weekend and we're excited to welcome them to Derbion!"

For more information on Derbion's student weekend event and for the full list of retailers involved, please head to <https://www.derbion.com/student-event-2023/>.

ENDS

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NOTES TO EDITORS

T&Cs:

- All student cards will be accepted, including NUS, university and college ID cards
- Individuals must present a valid student ID to a member of staff at the till in-store to redeem student weekend offers
- Derbion's student weekend discounts are exclusive to the centre and cannot be redeemed at any other location
- Discounts are available from 11am to 5pm on Friday 29th and Saturday 30th September only
- Discounts cannot be used in conjunction with any other offers or on sale items

About Derbion

Derbion is the East Midlands' premier retail and leisure destination, offering a full family-day out within a contemporary and safe environment.

The centre has an attractive lineup of famous brands with over 200 household names, including; Next, Zara, Mango, M&S, Hobbs, Hugo Boss, Whistles, Lush and JD Sports with new additions in the last 12 months including Jack Wills, H&M Home, Sostrene Grene and

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we're proud to have recently opened a brand new 127,000 sq. ft department store for Frasers, Sports Direct, USC and GAME and a new TAG Heuer boutique.

With Showcase Cinema de Lux, Paradise Island Adventure Golf, Hollywood Bowl and the 640 seat Derby Theatre, Derbion has an extensive leisure offer for visitors to enjoy. The venue's Food Terrace offers a wide variety of grab and go options for visitors to choose from, with eight further standalone restaurants and many more cafes and eateries throughout the centre.

The scheme is supported by an integrated, secure car park facility, offering 2,800 spaces in the heart of Derby city centre.

Find out more at <http://www.derbion.com>.