



Press Release – 4th October

Eat, drink and enjoy Derby’s Cathedral Quarter’s new Food and Drink Guide

A new Food and Drink Guide showcasing the best places to visit in Derby’s Cathedral Quarter has been produced as part of their celebrations for their Food and Drink Focus during the month of October.

The free guide shines the spotlight on award-winning restaurants, bars, cafes, delis, and coffee shops and has been compiled by the Cathedral Quarter Business Improvement District (BID).

Nearly 100 businesses in Derby, feature in the new guide – which gives a comprehensive look at where to go to enjoy top notch food and drinks.

From a tasty brunch to a working lunch for daytime visitors, to a vibrant evening economy providing people with an eclectic mix of bars, restaurants and nightclubs, the new Food and Drink Guide highlights everything Derby’s Cathedral Quarter has to offer.

Eve Taylor, BID Project Executive for Derby Cathedral Quarter BID, said: “The Cathedral Quarter has a fantastic array of award-winning establishments with something to suit every palate and budget.

“There are café, delis, and coffee shops in abundance for daytime visitors and people working in the area. Then, in the evening, the area swaps its relaxed and gentle pace for a vibrant evening economy providing people with a great place to enjoy our restaurants, bars and nightclubs.

To help people select which venues to visit the guide also highlights whether it has an outdoor area, great accessibility and which are dog friendly. The guide also states whether the café or bar, restaurant or deli has discounts on offer as part of the money-saving app, LoyalFree - which is supported and used by local Derby businesses.

Since it launched and started promoting money-off deals, hundreds of visitors have downloaded LoyalFree to unlock discounts and deals from café, restaurants, and bars. Once downloaded onto your smartphones, you will have access to a host of individual offers and discounts by way of a simple QR code scan – allowing you to make the most of your experience.

Brad Worley, BID Manager for Cathedral Quarter, is excited that more and more people are downloading LoyalFree.

He said: “It has been a great success. With such pressures on household budgets right now, it is good to be able to help visitors make their money go further and if you’re going to work your way through every listing in the new Food and Drink Guide, you’re going to need a few money-off deals.”

To read the new Food and Drink Guide online, visit:

https://issuu.com/derbycathedralquarter/docs/cq_food_drink_brochure_2023_v6-urls

[Or pick up a copy from Cathedral Quarter Hospitality businesses.](#)

ENDS.

Note to Editors



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Notes to Editor

- BIDs are regulated and were first introduced in the UK in 2004 as part of the Local Government Act 2003
- BIDs are an investment in the local trading environment through the provision of added value services.
- BIDs are funded by local businesses through a regulated levy; therefore, all beneficiaries pay.
- They see improvements to business profitability and turnover which would not have happened without a BID.
- Businesses identify the area and the issues and put together a proposal which should include delivery guarantees, performance indicators and management structure.
- The plan voted for has a lifespan of 5 years and further proposals will have to be reaffirmed through a further vote.
- There are now over 320 BIDs across the country.
- There are two criteria which must be achieved for the vote to be successful: more than 50% of the number of businesses who vote have to say yes and more than 50% of the rateable value of the businesses who vote have to say yes.

BID information: <https://www.gov.uk/guidance/business-improvement-districts>