



June 19, 2023

Celebrate Sadler Gate makes a welcome return to Cathedral Quarter on July 1

An event to celebrate the delights of Sadler Gate returns to Derby's Cathedral Quarter next month.

Celebrate Sadler Gate, the all-day, free event takes place on Saturday, July 1, and includes live music, dance performances, street food, and fantastic shop discounts!

The Cathedral Quarter Business Improvement District (BID) is working with many of Sadler Gate's resident businesses to create a day of fun to mark everything they have achieved on the historic city centre street.

Following last year's event, which attracted hundreds of people, Celebrate Sadler Gate gives businesses the opportunity to showcase their independent shops and shine a spotlight on their creative talents.

The Cathedral Quarter BID says Celebrate Sadler Gate is a throwback to the party atmosphere that surrounded the street years ago.

Brad Worley, BID Manager for Cathedral Quarter, said: "Celebrate Sadler Gate is yet another free day out in the Cathedral Quarter, we are encouraging everyone to put it in their diary and enjoy this year's event on July 1.

Visitors can enjoy free entertainment which has been funded by the BID, including performances by King Brasstards, a New Orleans inspired brass band, a talented stilt walker, free history tours by Richard Felix and dance routines by Derby-based Nadia Jane Performing Arts.

As a teaser to the BID-funded 'A Jurassic Day Out in Cathedral Quarter' event, which returns on Saturday July 22, there will also be an appearance by two baby dinosaurs for 'meet and greets' with children throughout the day.

The Cathedral Quarter BID has also partnered with the Local Studies Library to include a trail of historical photographs which show how some of the shopfronts in Sadler Gate used to look in years gone by.

Using the BID's money-saving app, LoyalFree, visitors will be able to follow the trail and compare the sights on Sadler Gate today. The free app can be downloaded by visiting www.loyalfree.co.uk, which also promotes money-off deals, local events and other interactive listings. Additionally, the Local Studies Library will be open from 9.30am – 1pm at Riverside chambers with a Sadler Gate themed exhibition on the day.

Resident businesses in Sadler Gate are also coming out in force to contribute to the celebration and will entertain shoppers with a range of activities during the day. There will also be evening events as the street swaps its daytime retail focus into a vibrant night-time atmosphere.



Brad Worley says the reason the Cathedral Quarter BID has worked so hard on bringing this event to life is because it gives Sadler Gate the chance to showcase its tight knit, supportive community – and shine a light on Derby’s hard-working businesses.

He said: “The BID wanted to celebrate the uniqueness of Sadler Gate and create an event that welcomes visitors to the area.

“So many well-known and loved independents will be turning out to entertain shoppers with a host of activities and some of our newer shops, who have recently opened in Sadler Gate, are also getting involved.

“Each will bring something different to the day, making it an ideal event for people of all ages and interests.”

PANEL: WHAT’S GOING ON – AND WHERE:

1NE – Yard Sale

Baby M – DJ Austin Powerz and Beach Party

Belong Bar – Pizzas & Live Music

Blacksmiths Lounge - Live Music

Blue Note – Bottomless Crisp Buffet & Live Music

Bunk – Merchandise Giveaway

Carnivore – Tapas & Skewers

Demons Of Ink – Glitter Tattoos

Derby Cloth House – Flash Sale

Down To Earth – Local Traders Market

The Forge – Live Music

Foulds Guitars – Live Music

GGG Jewellery – Welded Bracelets

Giorgio Reggiani – Flash Sale – 20% off everything

Keith Hall Hair – Plaits & Braiding with glitter

The Kitchen - Cake Sale, Live Music, DJ Manimal at 9pm

Love & Starfish Gallery – Art & Music activities

Milk & Honey – Bacon Cobs & Pulled Pork Sandwiches

Mr Shaws House – Live Music from Marseille



The Old Bell – A Tale as old as time performance, Night at the Musicals performance, walkarounds from Jack Sparrow and Ironman

Otaku World at The Old Bell – Japanese Street Food, DJ Manimal 4pm

Pi Kun Thong – Massage Demos

Rask – Juice Bar

The Fig - Magician

Threadz – Slush Puppies, Goodie Bags, DJ Ruckus

Tubo – Tubot Workshop & Pixel Party Stall

Vines – DJ Event

Warhammer – Miniature Model Painting Workshop (8 years+)

Ends.

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Notes to Editors

- BIDs are regulated and were first introduced in the UK in 2004 as part of the Local Government Act 2003
- BIDs are an investment in the local trading environment through the provision of added value services.
- BIDs are funded by local businesses through a regulated levy; therefore, all beneficiaries pay.
- They see improvements to business profitability and turnover which would not have happened without a BID.
- Businesses identify the area and the issues and put together a proposal which should include delivery guarantees, performance indicators and management structure.
- The plan voted for has a lifespan of 5 years and further proposals will have to be reaffirmed through a further vote.
- There are now over 320 BIDs across the country.
- There are two criteria which have to be achieved for the vote to be successful: more than 50% of the number of businesses who vote have to say yes and more than 50% of the rateable value of the businesses who vote have to say yes.

BID information: <https://www.gov.uk/guidance/business-improvement-districts>