



Press Release: August 4, 2025

## **A fun and free Street Circus is coming to Derby**

Circus-style acrobatics and fun comedy acts arrive in Derby on Saturday (August 9) for the city's annual Street Circus.

The free event has been organised by the [Cathedral Quarter](#) Business Improvement District (BID) and takes place on Saturday, August 9th from 11am.

During the day, families will be dazzled, delighted and transported into a world of wonder with a selection of live outdoor street theatre, crafting and bubble shows.

Performers from Yellow Bus Events will bring Derby's Cathedral Green to life with a series of circus-style acts and crazy antics. There will be jaw-dropping performances from daring acrobats and mesmerising acts to hilariously funny characters. Many of the street performers coming to Derby have appeared in London's Covent Garden, Glastonbury, and the Edinburgh Festival.

Joining the line-up will be Elton Wrong – a fabulously flamboyant Elton John tribute act who dazzles audiences with outrageous costumes, high-energy antics, and plenty of sparkle. There will be expect singalongs, sass and showmanship as he struts through the streets with his portable piano and big personality.

Alongside the street theatre acts, visitors will be able to enjoy other free activities including a circus skills workshop.

Yellow Bus Events has over 25 years of experience delivering street theatre to city streets and festivals up and down the UK.

Gemma Pindard, Deputy BID Manager for St Peters Quarter and Cathedral Quarter BIDs, said: "This event is too good to miss. Last year's Cathedral Quarter Carnival event was extremely popular, and we know families enjoyed watching the entertainment. This year we are really excited about welcoming Yellow Bus Events to Derby.

"We have seen them in action and the performers are absolutely wonderful. We know they are going to bring the most fantastic show to Derby, and we know how much families are going to love it.

"The BID team works hard to bring this kind of outdoor theatre to the city and Derby's Cathedral Green is a great stage to showcase this entertainment."

**Ends.**

**Note to Editors**

**PICTURE CREDIT: Derby Cathedral Quarter Business Improvement District (BID)**



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#### Note to Editors

BIDs are regulated and were first introduced in the UK in 2004 as part of the Local Government Act 2003

BIDs are an investment in the local trading environment through the provision of added value services

BIDs are funded by local businesses through a regulated levy; therefore, all beneficiaries pay.

They see improvements in business profitability and turnover which would not have happened without a BID.

Businesses identify the area and the issues and put together a proposal which should include delivery guarantees, performance indicators and management structure. The plan voted for has a lifespan of 5 years and further proposals will have to be reaffirmed through a further vote.

There are now over 350 BIDs across the country.

There are two criteria which have to be achieved for the vote to be successful: more than 50% of the number of businesses who vote have to say yes and more than 50% of the rateable value of the businesses who vote have to say yes.

BID information: <https://www.gov.uk/guidance/business-improvement-districts>