



News release

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TICKETS ON SALE FOR PEAK DISTRICT, DERBYSHIRE & DERBY TOURISM AWARDS

Tickets are now on sale for the Peak District, Derbyshire & Derby Tourism Awards which will take place at the Museum of Making in Derby on the evening of Thursday 7th March 2024.

Shining stars of the local tourism industry will be celebrated at the prestigious awards ceremony which will include a drinks reception sponsored by White Peak Distillery and three-course formal dinner in the historic surroundings of what is widely regarded as the site of the world's first modern factory, at the heart of the UNESCO Derwent Valley Mills World Heritage Site.

Organised by Visit Peak District & Derbyshire in collaboration with Visit Derby as the region's official Local Visitor Economy Partnership (LVEP), the 2024 awards will celebrate the success and resilience of tourism businesses whilst highlighting the sector's vital contribution to the local economy.

Finalists have been announced in 14 awards categories celebrating the best of tourism in the area, ranging from hotels, B&Bs and campsites to pubs, visitor attractions and unique experiences.

A new category sponsor – specialist business property advisor Christie & Co – has also been announced for the 2024 awards. Christie & Co provides agency, valuation and consultancy services across a range of sectors including hotels, pubs and restaurants. They will be sponsoring the hotly-contested Hotel of the Year category and join existing awards sponsors, digital solutions company Destination Core.

At the awards evening, Gold winners will be presented with a luxury award, designed, made and sponsored by Derbyshire-based C W Sellors Fine Jewellery & Luxury Watches, whilst Silver and Bronze winners will each receive a certificate identifying them as one of the best tourism businesses in the area.

In a further boost, Gold winners in each of the 12 core categories will automatically progress onto the national VisitEngland Awards for Excellence 2024, which represent the highest accolades in English tourism.

Tickets are priced at £75 plus VAT and include a drinks reception sponsored by White Peak Distillery and a formal three-course dinner. Tickets can be purchased at:

<https://2024-Tourism-Awards.eventbrite.co.uk>

Jo Dilley, Managing Director of Visit Peak District & Derbyshire, says: *“The Peak District, Derbyshire & Derby Tourism Awards are a celebration of the passionate, hardworking and innovative businesses who continually raise the bar of our world-class tourism offer.*

“Not only do the awards showcase the sheer quality of our tourism experiences to visitors from across the country, but they also serve as a timely reminder of the value of our visitor economy and the important role the industry plays in making the destination such a great place to live, work and visit.

“The awards ceremony at the Museum of Making on 7th March promises to be a fantastic event. We’d like to thank our sponsors for their support and we encourage people to get their tickets as soon as possible to join us for an evening to remember!”

Peak District, Derbyshire & Derby Tourism Awards: The 2024 Shortlist

Accessible and Inclusive Tourism Award

- Hoe Grange Holidays, Brassington
- LEVEL Centre, Rowsley
- Matlock Farm Park, Matlock

B&B and Guest House of the Year

- The Coach House, Derby
- Sheldon House, Monyash
- Underleigh House B&B, Hope

Camping, Glamping and Holiday Park of the Year

- Darwin Forest Lodges, Matlock
- Longnor Wood Holiday Park, Longnor, nr Buxton
- Rivendale Lodge Retreat, Ashbourne

Ethical, Responsible and Sustainable Tourism Award

- Hoe Grange Holidays, Brassington
- Manor House Farm Cottages, Bakewell
- Pure Outdoor, Bamford

Experience of the Year

- Great British Car Journey, Ambergate
- Pub Tours Ltd, Darley Dale
- Pure Outdoor, Bamford

Hotel of the Year – sponsored by Christie & Co

- The Maynard, Grindleford
- Peak Edge Hotel, Chesterfield
- Wildhive Callow Hall, Ashbourne

New Tourism Business of the Year

- The Bull I' Th' Thorn, nr Buxton
- Muse Escapes Ltd, Buxton
- Pub Tours Ltd, Darley Dale

Pub of the Year

- The Blind Bull, Great Longstone
- The George, Hathersage
- The Prince of Wales, Baslow

Self Catering Accommodation of the Year

- Hoe Grange Holidays, Brassington
- Stainsborough Hall Ltd, Carsington
- Waterside Barn, Bradbourne

Taste of the Peak District, Derbyshire & Derby Award

- Fischer's Baslow Hall, Baslow
- The Maynard, Grindleford
- The Patternmakers, Duffield

Team of the Year

- The George, Hathersage
- Matlock Farm Park, Matlock
- Muse Escapes, Buxton

Tourism Young Achiever

- Helena Smith Parucker, The Museum of Making
- Steph Taylor, Atlantik Inns
- Emma West, Longbow Bars and Restaurants

Unsung Hero

- Adrian Gagea, Longbow Bars and Restaurants
- Alan Hobson, The Old Original Bakewell Pudding Shop
- Jane Redfern, Wildhive Callow Hall

Visitor Attraction of the Year

- The Children's Country House at Sudbury, Sudbury
- Matlock Farm Park, Matlock
- The Museum of Making, Derby

For more details on the Peak District, Derbyshire & Derby Tourism Awards please visit: www.visitpeakdistrict.com/industry/events/category/tourism-awards.

Join the conversation on social media using **#PDDDTourismAwards**.

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Notes to editors

About Visit Peak District & Derbyshire

Visit Peak District & Derbyshire's mission is to develop and grow a successful and sustainable tourism economy, working closely with a wide range of partners to make the Peak District and Derbyshire the destination of choice – regionally, nationally and globally.

Visit Peak District & Derbyshire is the lead partner of the Visit Peak District, Derbyshire and Derby Local Visitor Economy Partnership (LVEP), in collaboration with Visit Derby. The LVEP is the strategic lead for the local visitor economy, working closely with national tourist body VisitEngland on a set of shared priorities to deliver sustainable and inclusive visitor economy growth.

For more information visit www.visitpeakdistrict.com/industry

Inspiration on things to do and where to stay in the Peak District and Derbyshire is available at www.visitpeakdistrict.com

About Visit Derby

Visit Derby's mission is to develop and improve as a sustainable, competitive visitor destination based on a growing reputation for providing a quality experience across all aspects of the visitor journey.

For the latest industry information see www.visitderby.co.uk/derby-tourism-industry

For inspiration about what to see and do in Derby and where to stay see www.visitderby.co.uk