

## EASTERN GATEWAY DEVELOPMENT CONTINUES AHEAD OF COMPLETION THIS SUMMER



*Picture caption: Hoarding of the Eastern Gateway and Councillor Nadine Peatfield (L) and Beth McDonald (R), Managing Director of Derbion, on-site at the developments*

**The transformation of the eastern side of Derby city centre is in full swing, with work on the Eastern Gateway development set to be completed this summer.**

Delivered by Derbion and part-funded by Derby City Council, through the Government's Future High Streets Fund, the Eastern Gateway will introduce a new façade and urban garden, transforming the area opposite the bus station and the eastern entrance to Derbion.

In the coming weeks, work will begin on a brand-new play area, including a climbing feature and interactive activity panels designed to provide inclusive play for children of all needs. The space will also feature new planting and bench seating, creating a welcoming outdoor area for visitors to enjoy. In addition, plans are underway to bring additional attractions to the area, such as brand promotions, family-friendly activities and pop-up food stalls once the area is fully opened.

The Kinetic Wall and Playground are expected to be in place later this year.

Planning is also in progress for a large-format advertising wall, with installation expected during autumn/winter 2025 if approved.

Beth McDonald, Managing Director of Derbion, commented: "The Eastern Gateway project forms part of an exciting vision for Derbion, contributing further to the vibrancy and attractiveness of the city centre.

"With development now in its final phase, we're looking forward to seeing the transformative impact that this project has in providing a new, welcoming and inclusive space for visitors."

Councillor Nadine Peatfield, Leader of Derby City Council and Cabinet Member for City Centre, Regeneration, Strategy and Policy, said: "This development is key to better connecting different parts of our city centre, and it's brilliant to see the progress happening on site. By transforming this area, we're not just enhancing the look and feel of this important gateway into our city centre but creating a welcoming space for everyone to enjoy.

"We're really pleased to be partnering with Derbion on this and are looking forward to seeing the vision turn into reality over the coming months."

Derby City Council was awarded £15 million through the Government's Future High Streets Fund to support the development of the city centre, with £3 million allocated to the Eastern Gateway project. Derbion has funded a further £1 million towards the development.

For more information, visit [www.derbion.com](http://www.derbion.com).

**ENDS**

## **Press Enquiries**

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## **Notes to Editors**

### About Derbion:

Derbion is the East Midlands' premier retail and leisure destination, offering a full family-day out within a contemporary and safe environment.

The centre has an attractive lineup of famous brands with over 200 household names, including Next, Zara, Mango, H&M, M&S, Hobbs, Hugo Boss, and JD, with new additions in the last 12 months including Castore, Victoria's Secret and White Stuff. We're proud to also be home to a 127,000 sq. ft department store for Frasers, Sports Direct, USC and GAME.

With Showcase Cinema de Lux, Paradise Island Adventure Golf, Hollywood Bowl and the 640 seat Derby Theatre, Derbion has an extensive leisure offer for visitors to enjoy. The venue's Food Terrace offers a wide variety of grab and go options for visitors to choose from, with eight further standalone restaurants and many more cafes and eateries throughout the centre.

The scheme is supported by an integrated, secure car park facility, offering 2,700 spaces in the heart of Derby city centre.