

Press Release – June 5

Derby celebrates Great Big Green Week with free event

A free event to celebrate Great Big Green Week takes place in Derby in June – thanks to the [St Peters Quarter](#) Business Improvement District (BID).

Activities will run on Saturday, June 15, and will include bespoke craft sessions using recycled materials and making wildflower seed bombs.

Creative artist, Scraggy Moo, will run art and craft workshops for children and their families outside St Peter's Church in Derby, from 11am to 4pm. She will encourage youngsters to make eco-friendly art using recycled products which have been donated by businesses in the St Peters Quarter. Celebrating sustainability and talking about how to make a positive impact on our community, Scraggy Moo will help crafters create items including insect houses from clean, recycled cans.

Down to Earth Derby CIC will run seed bomb making sessions as part of its commitment to roll out educational programmes in Derby and create events for people to enjoy nature in their cities.

Colourful stilt walkers, decorated head to toe in with flowers and ivy, will parade around St Peters Quarter and families will be invited to take selfies.

The Great Big Green Week, which runs from June 8-16, is the UK's biggest ever celebration of community action to tackle climate change and protect nature.

Every year, people come together to unleash a wave of support for action to protect the planet. Tens of thousands of people across the UK celebrate the heartfelt, and everyday actions that are being taken to stand up for nature and fight climate change.

The first Great Big Green Week took place in September 2021, and was the largest event to celebrate action on climate change and nature ever seen in the UK. At the following year's event, more than a quarter of a million people got involved.

Gemma Pindard, BID Project Executive for the St Peters Quarter Business Improvement District, said: "You don't have to book a place on this free event. Just turn up and join us for a day of eco fun as part of Great Big Green Week. It would be great to see everyone.

"We have a fantastic line up of activities and families will be able to get creative and learn about the environment. Scraggy Moo is such a fun and talented person, and children are going to love getting involved."

On the day, Derbyshire Wildlife Trust and Utilita Energy will set up educational stands and chat to visitors about how to protect green spaces and take action to tackle climate change



by reducing their energy usage. During the week-long event, Biffa, will also run sessions for businesses to help advise best practice for recycling and how they can recycle more.

Each year, Great Big Green Week has a theme and this year it is 'swaps' – so the focus will be looking at what environmental swaps people can make to help create a safer and greener future.

Brad Worley, BID Manager for St Peters Quarter BID, said: "A lot of energy goes into bringing these events to life and we are delighted to welcome families to this day-long activity.

"During the week we will also be having tidy sessions with businesses in the St Peters Quarter, and we will be celebrating Meat Free Monday to promote vegan and vegetarian food across the BID area.

"We also plan to shine a spotlight on and celebrate businesses, like coffee shops who will be offering discounts for using your own cup and banks who will be encouraging customers to go 'paperless'."

Ends.

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- BIDs are regulated and were first introduced in the UK in 2004 as part of the Local Government Act 2003
- BIDs are an investment in the local trading environment through the provision of added value services
- BIDs are funded by local businesses through a regulated levy; therefore, all beneficiaries pay.
- They see improvements to business profitability and turnover which would not have happened without a BID.
- Businesses identify the area and the issues and put together a proposal which should include delivery guarantees, performance indicators and management structure.
- The plan voted for has a lifespan of 5 years and further proposals will have to be reaffirmed through a further vote.
- There are now over 320 BIDs across the country.
- There are two criteria which have to be achieved for the vote to be successful: more than 50% of the number of businesses who vote have to say yes and more than 50% of the rateable value of the businesses who vote have to say yes.

BID information: <https://www.gov.uk/guidance/business-improvement-districts>

ENDS.